

**Hamilton Farmers' Market Board Meeting**  
**HFM Market Manager's Report**  
**Monday September 11, 2023**

**Points of Update:**

- **New Market Hours of Operation Update ...** The New Market hours went into effect on Wednesday September 6<sup>th</sup>. Sandwiched in between the Labour Day weekend and Supercrawl the response was mixed. Parking challenges in the area due to the major event also had an impact. Vendor participation was mixed.
- **HFM Capital Projects Under Review ...** There are three capital projects currently being investigated in the Market; 1) Proxy card station/swipe for use of the freight elevator located on the loading dock, 2) Repairs required to the large York Blvd glass doors that open to the streetscape of York Blvd. Due to their closure over the pandemic, they have seized and will not open thereby requiring repairs/service, and 3) Cleaning of the large air ducts inside the Market.
- **HFM Loading Dock By-law Enforcement ...** There has been a long-standing problem of vendor and contractor abuse of loading dock privileges. Our 20-minute loading and off-loading rule has been abused by some, parking for extended periods of time thereby tying up lanes so that other vendors or delivery vehicles aren't able to access the dock. This will soon be rectified with the erection of new enforceable signage. A Memo will be sent out to the vendor community prior to launch so they are aware of the actions being taken. Abusers will be ticketed.
- **Live Market Music Program ...** The response to our "Music in the Market" program has been extremely positive from both the vendor community and our many customers. The Market "vibe" has certainly been enhanced resulting in a more positive shopping experience. The hunt for quality local talent continues as will the music presentations in the Market as opportunities present themselves.
- **Curators Corner on August 26th ...** A pop-up vendor event was created by the Market Office and held in the York Blvd space. Over a dozen local vendors were selected to participate in this first ever event. A wide variety of products and services were available and promoted. The Market will continue to look for opportunities to create engaging events for our customers to participate in and enjoy.

