



EST. 1837  
HAMILTON FARMERS'  
**MARKET**  
OPEN YEAR ROUND

**HFM BOARD  
MEETING**

**March 3, 2025**

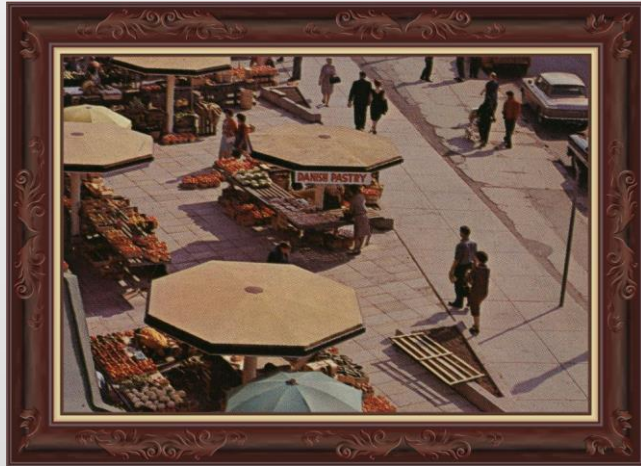


# SENIOR PROGRAM MANAGER'S REPORT – VENDOR ATTENDANCE POLICY

- Comprehensive policy difficult due to systemic issues
- New survey proposed – preferred hours & days and future plans
- Feasibility and design studies underway to improve market
- Facility/operational changes and stall realignments to address systemic issues to allow for comprehensive and enforceable attendance policy
- Interim actions – website and signage upgrades, communication improvements



# VENDOR ATTENDANCE 2024 HOLIDAY HOURS



## Monday December 23<sup>rd</sup>:

- 1 Closed without notice
- 1 Closed with notice
- 1 Arrived late
- 0 Left early

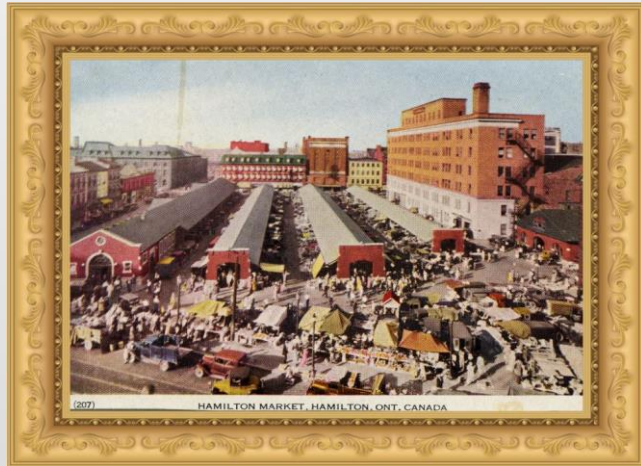


## Tuesday December 24<sup>th</sup>:

- 1 Closed without notice
- 1 Closed with notice
- 1 Arrived late
- 14 Left early (1-3pm)



# VENDOR ATTENDANCE 2024 HOLIDAY HOURS



## Friday December 27th:

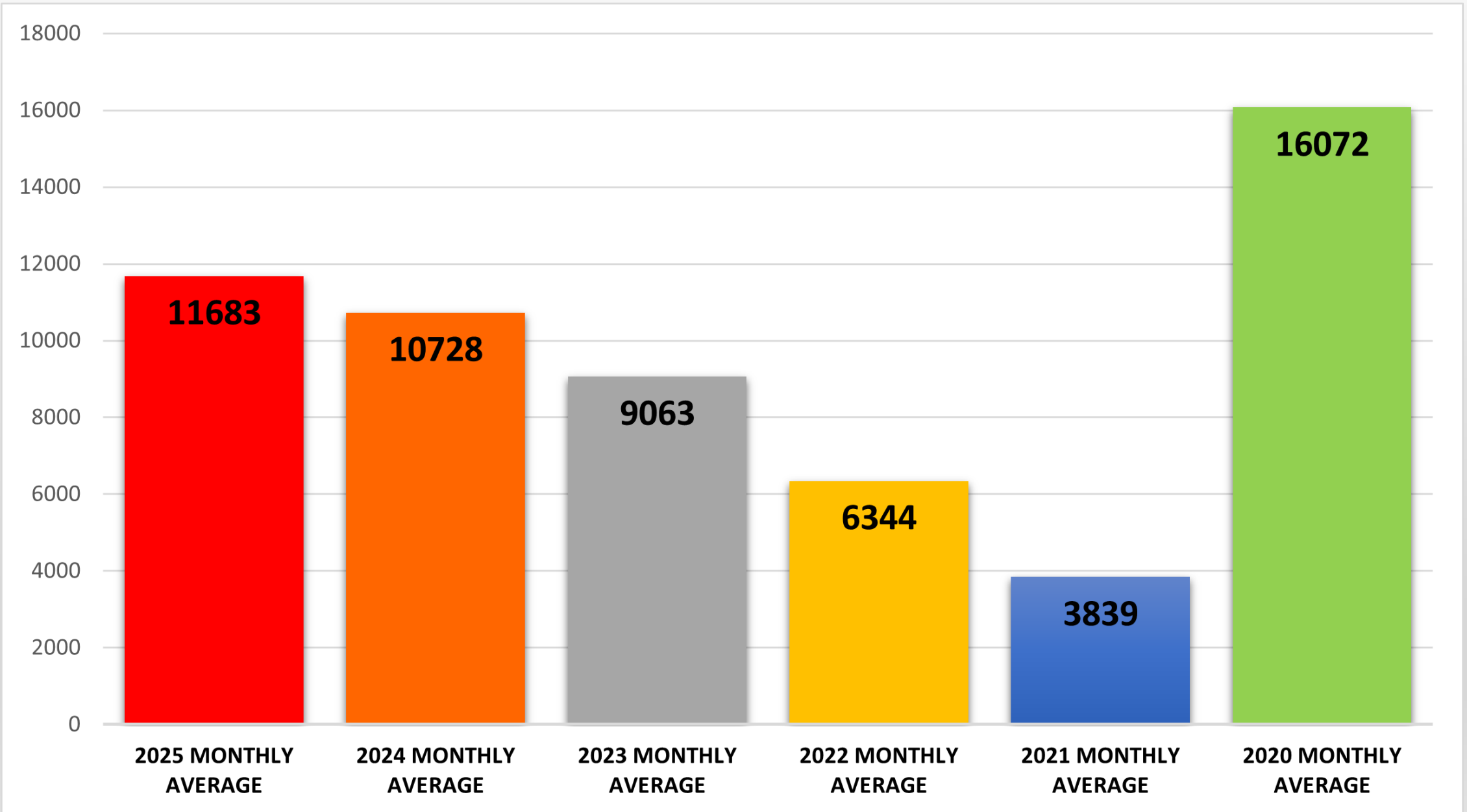
- 4 Closed without notice
- 9 Closed with notice
- 2 Arrived late
- 4 Left early (4 pm)



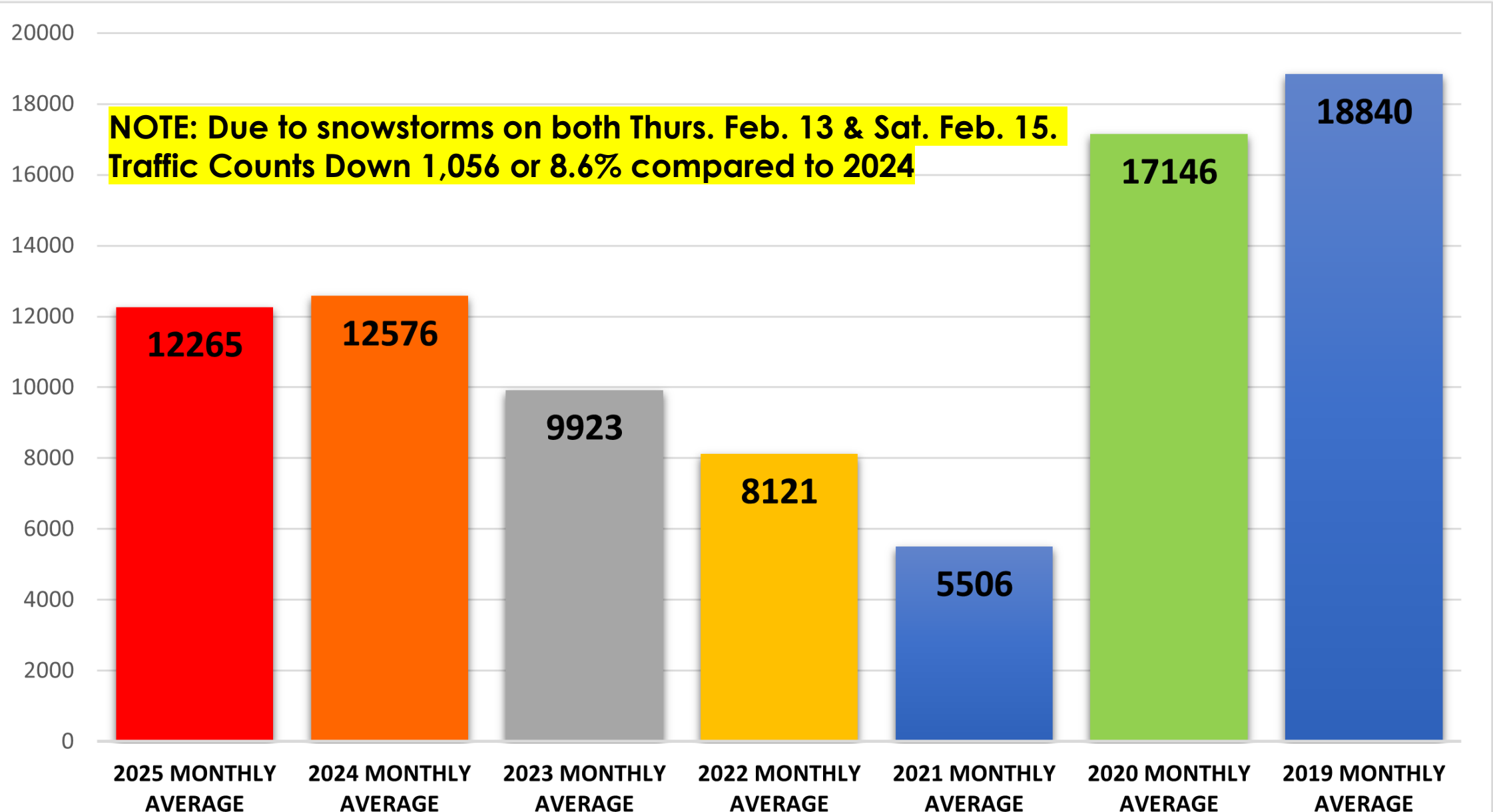
## Saturday December 28<sup>th</sup>:

- 0 Closed without notice
- 8 Closed with notice
- 3 Arrived late
- 7 Left early (1-3pm)

# JANUARY FOOT TRAFFIC – YEAR OVER YEAR



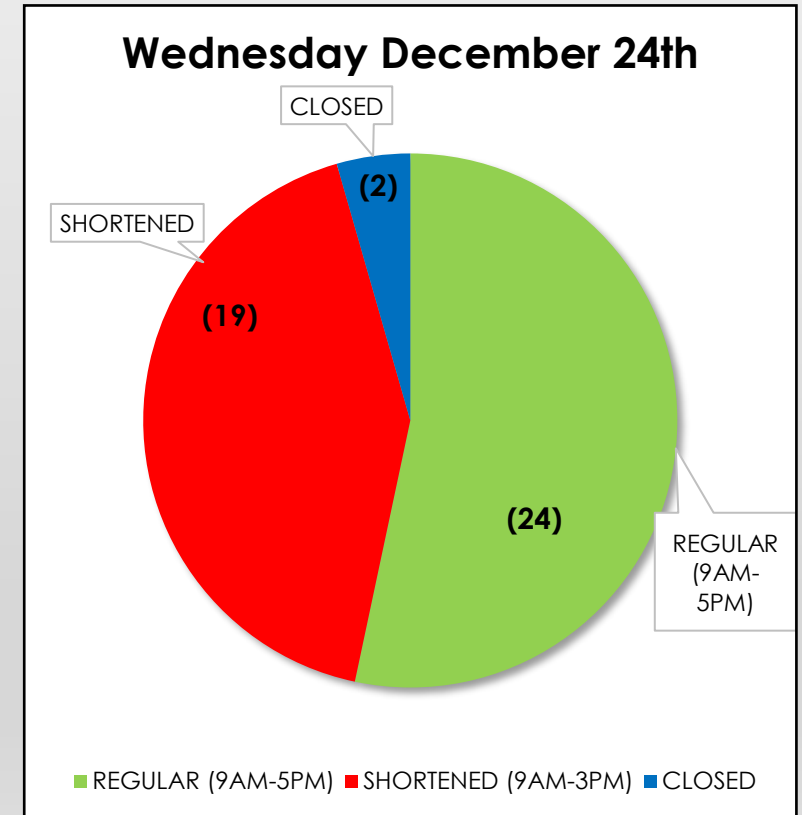
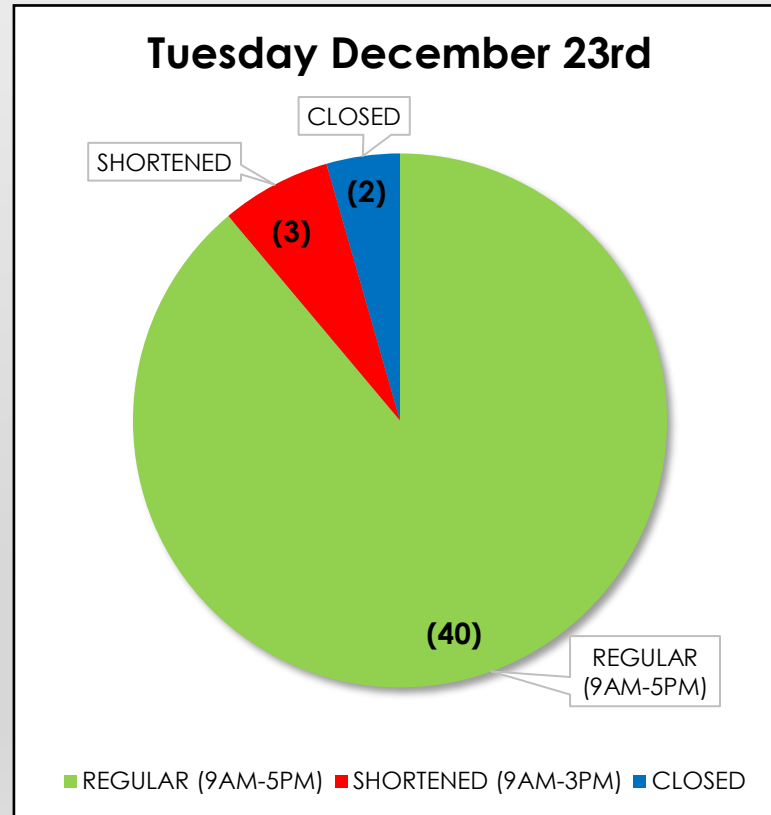
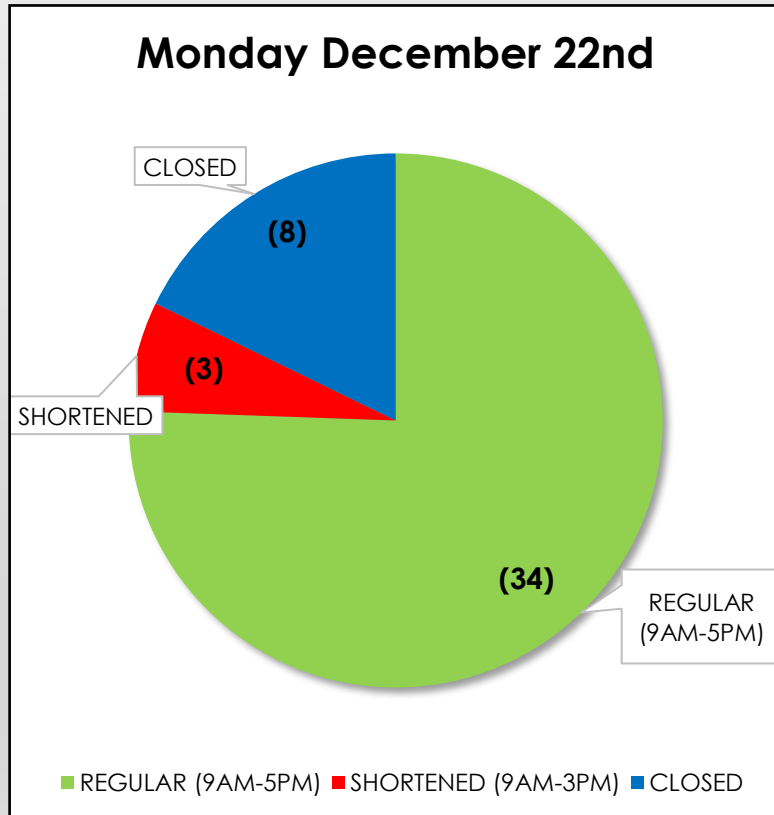
# FEBRUARY FOOT TRAFFIC – YEAR OVER YEAR



# 2025 HOLIDAY HOURS VENDOR SURVEY

45 Vendor Responses

## BEFORE CHRISTMAS DATES

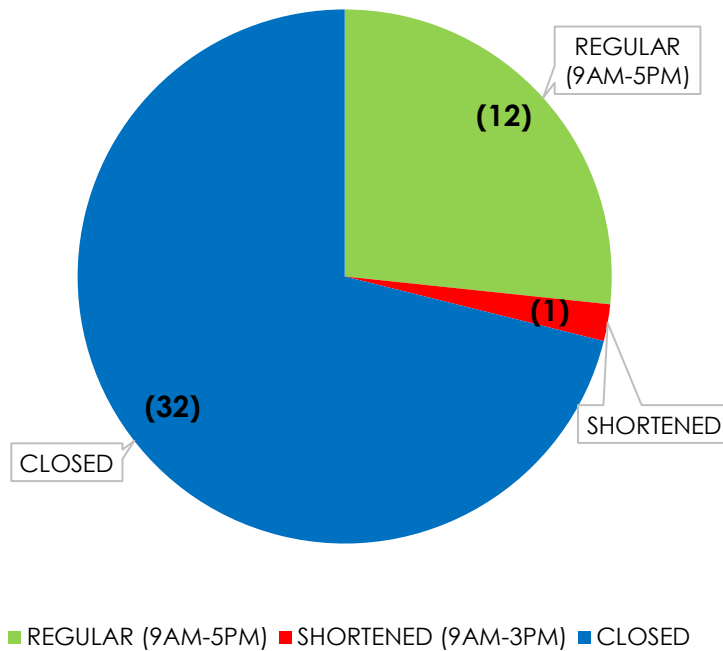


# 2025 HOLIDAY HOURS VENDOR SURVEY

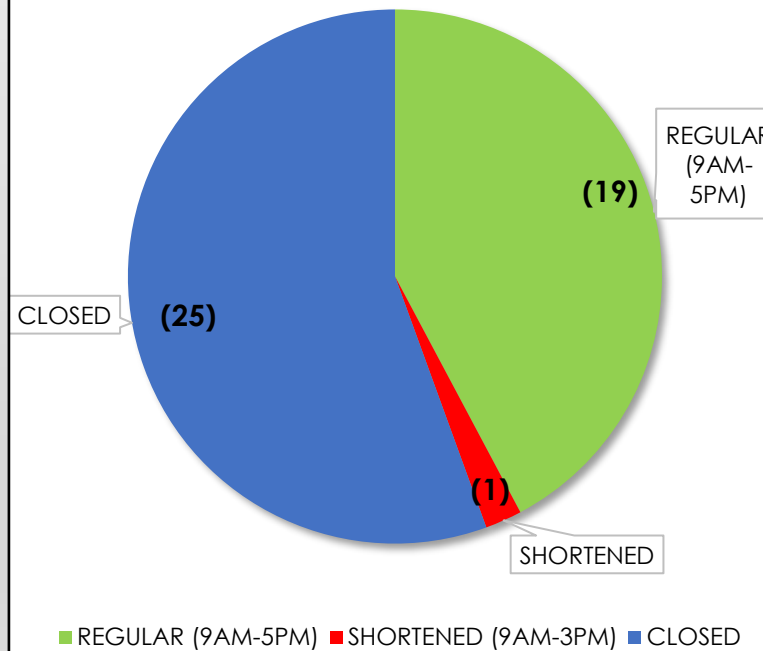
45 Vendor Responses

## AFTER CHRISTMAS DATES

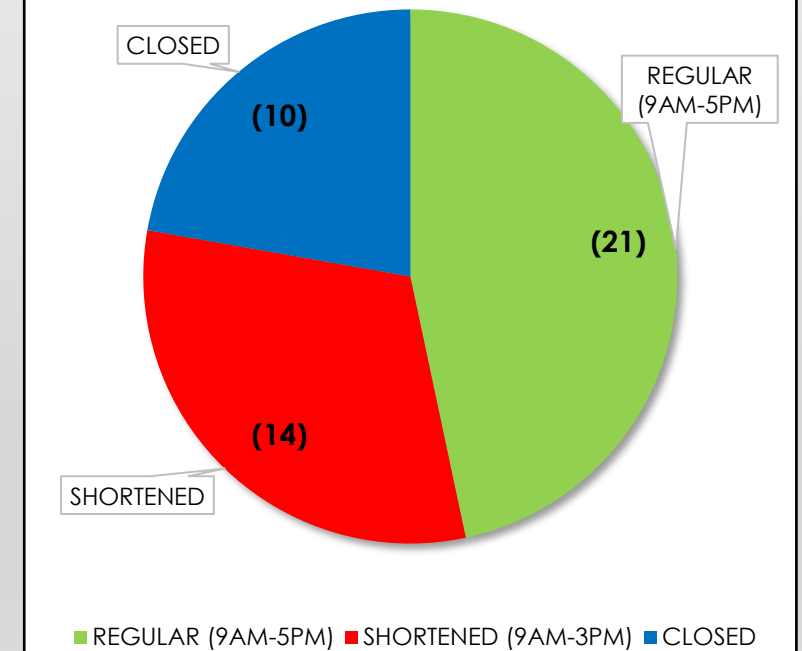
### Monday December 29th



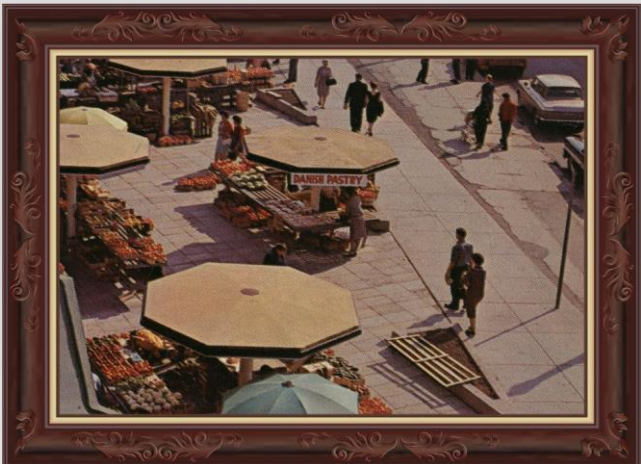
### Tuesday December 30th



### Wednesday December 31st







# 2025 Holiday Hours Recommendation

**MON DEC. 22: 9 AM – 5 PM**

**TUES DEC. 23: 9 AM – 5 PM**

**WED DEC. 24: 9 AM – 4 PM**

**THURS DEC. 25: CLOSED**

**FRI DEC. 26: CLOSED**

**SAT DEC. 27: 8 AM – 5 PM**

**SUN DEC 28: CLOSED**

**MON DEC. 29: CLOSED**

**TUES DEC. 30: CLOSED**

**WED DEC. 31: 9 AM – 4 PM**

**THURS JAN. 1: CLOSED**

**FRI JAN. 2, ETC: RETURN TO REGULAR HOURS**





THANK YOU & QUESTIONS