



Hamilton Farmers' Market Board of Directors

Meeting Minutes 6-2-2025

5:00 pm

Monday June 2nd, 2025

Council Chambers, Hamilton City Hall

Directors Present: Councilor Cameron Kroetsch (Chair), Councilor Tammy Hwang, Shane Coleman, Anne Miller, Matthew LaRose, Laura Lukasik

Directors Absent: Celina Masoudi, Amanda Reiser

City Staff Present: Bill Slowka (Market Manager), Adam Watson (Senior Program Manager), Terri Worrone (Administrative Clerk)

City Staff Absent: Ray Kessler (Chief Corp. Real Estate Officer), Alexandra Morgan (Programming Coordinator)

Meeting Called to Order:

Meeting called to order at 5:00pm by Councilor Kroetsch.

1. Agenda Approval:

MOTION: To approve the agenda for June 2nd, 2025 meeting of the Hamilton Farmers' Market Board of Directors.

(LaRose/Coleman)

CARRIED

2. Declarations of Interest: None

3. Approval of HFM Board Meeting Minutes of April 14th, 2025

MOTION: To approve the minutes.

(LaRose/Lukasik)

CARRIED

4. Delegations: None

5. Items for Information:

- a) **10 Year Downtown Revitalization Strategy Engagement** – Phil Caldwell, Acting Manager Commercial Districts & Small Business, Economic Development Division, City of Hamilton.
 - Provided an overview of Hamilton's 10-Year Downtown Revitalization Strategy, which includes the arena redevelopment and aims to address safety, infrastructure, and business growth.
 - Engagement with community and stakeholder groups is already underway, including at the Hamilton Farmers' Market. This engagement will help shape a plan that will bring more people, investment, and activity to the core — directly benefiting HFM vendors and visitors.
 - Initial findings will be presented to Council on July 9 and a draft strategy is expected by December.

b) Market Manager Report – Bill Slowka

- The Market has purchased new stacking chairs and folding tables to better support our growing schedule of events.
- The Local Showcase is confirmed for June through August, with two new vendors joining in June. May was packed with successful events, including Sample Saturday, which featured 26 vendors and drew great feedback.
- We kicked off a children's lunchtime concert series, launched a new photography exhibit, and have more summer programming planned.
- HFM Kids Club is starting with fun activities designed to engage our youngest visitors.

c) Senior Program Manager Report – Adam Watson

- Lighting feasibility study assessing the lighting in the Market from both an energy efficiency and utility bill perspective, potential 70-73% electricity usage reduction.
- Starting a comprehensive HVAC and electrical assessment
- A follow up vendor survey has been sent out and closes June 13. The results of this will help inform the development of a new vendor attendance policy.

MOTION: To receive the reports.
(Hwang/Lukasik)

CARRIED

6. Items for Consideration - None

7. Motions: None

8. Notices of Motion: None

9. IN CAMERA - Private & Confidential - Market Staff Personnel Matters

Procedural motion to move into camera with only Directors, Adam Watson, Senior HFM Program Manager, Ray Kessler, Contract Manager, and the Market Manager (as required). Discussion of Items in closed session are subject to the following requirement(s) of the Operating Agreement and the Ontario Municipal Act, 2001, 239 (2) (b) personal matters about an identifiable individual, including municipal or local board employees.

MOTION: To move in camera.
(LaRose/Lukasik)

CARRIED

11. Adjournment 6:38pm

Next HFM Board Meeting: Monday, July 21st, 2025, 5:00PM Council Chambers, City Hall

Councilor C. Kroetsch, Chair
Hamilton Farmers' Market Board of Directors